

# THE SERIAL PROGRESS SEEKER **YOUTUBE VIDEO PROMPTS**

You want to film the 5 foundation videos but it seems like a daunting task? Just send this to a friend or employee's phone and have them "interview" you. They ask the questions and you answer them (*make sure to repeat the question when you respond*) and just like that you'll have all the content for your foundation videos.







## YOUR HERO'S JOURNEY

- 1) Tell us your "origin story." How did you get to where you are today?
- 2) What did life look like before you started this journey? And what was the moment you knew you had to embark on this journey?
- 3) What was the most challenging moment of the journey, when you thought you might give up or fail?
- 4) What was your biggest key to success?
- 5) What's the number one piece of advice you'd give someone trying to accomplish the same thing that you did?





## YOUR MOST COMMON ADVICE

- 1)** What is the question your customers ask you the most?
- 2)** Is there something you find yourself teaching customers over and over again?
- 3)** What is a story you tell all the time?
- 4)** Is there a mistake you see most people make, or a misconception most people believe?
- 5)** Is there one tip or trick you love sharing that is unique among people in your profession?





## BEHIND THE SCENES

- 1) What is an average day like in your business? What about for you personally?
- 2) What is something that would surprise people about your profession?
- 3) What are the most rewarding and most challenging parts of your work?
- 4) Can you think of a specific moment when you said to yourself "THIS is why I got into this business"?
- 5) What is unique or special about your business compared to others in the same industry?





LOVE YOUR  
NEIGHBOUR

## A CAUSE YOU SUPPORT

- 1) What is a cause you're passionate about?
- 2) How did you first learn about this issue, and why did it make such a big impact on you?
- 3) What is one thing that more people should know about this cause?
- 4) How has your business been involved in this cause?
- 5) Do you have a vision or a dream for how your business can make a difference?





## HOW YOUR PRODUCT WORKS

- 1)** How would you explain your product/service to a layman if you only had 30 seconds?
- 2)** Does your business have any processes or techniques that are a little different from your competition?
- 3)** What is the key benefit people get from your product?
- 4)** What does life look like before people do business with your company, and what does life look like after?
- 5)** What gets you really excited about your business? What could you talk about for hours?