

THE PERFECT YOUTUBE OUTLINE

SHORT INTRO: The first few words that come out of your mouth. "In this video you're going to learn..."

INTRODUCE YOURSELF AND THE CHANNEL: "My name is ____ and welcome to ____ where we talk about ____."

ASK THEM TO SUBSCRIBE: "Make sure to subscribe and hit the notification bell so you don't miss ____"

REINTRODUCE THE TOPIC: "Have you ever struggled with ____? Have you ever wanted to be able to _____. Well by the end of today's vide you'll be able to _____."

CONTENT: Break the process into 5 steps. What is a story or example for each one?

1

2

3

4

5

REVIEW THE MAIN POINTS: "To give a quick recap, our 5 key things are..."

GIVE THE CALL TO ACTION: "At this point you might be thinking _____. So the next step is to click the link in the description that will _____."

ASK THEM TO SUBSCRIBE AGAIN: "We have a lot of great stuff coming up that you don't want to miss, like _____."

SIGN OFF: "Thanks for watching! Tune in next time for _____."