

The “Clients From A Distance” Phone Script

Hello, this is THEIR NAME at THEIR COMPANY NAME.

Hey THEIR NAME.

My name is YOUR NAME and I run a popular Facebook page here in THEIR TOWN NAME. The page focuses on promoting local community events as well as offers from local businesses.

We don't charge anything to be on the page but I always need help finding out what is going on so I can put it on the page. I wanted to know if you had anything coming up that we could include?

Yes! (and they'll tell you)

Awesome! Can I get a best contact email address from you so I can just contact you via email next time and not tie up your phone line when I ask about the next thing?

(They give the address)

Thank you so much! I'll get it up on the page in the next week. Talk soon THEIR NAME..... Bye.

..... **OR THEY'LL SAY...**

No, not right now...

OK.... no worries. Is there a good email that I could contact you at and keep up to speed with what you all have going on so I can put it up when you do have something?

Thank you so much, I'll be in touch via email! Talk soon THEIR NAME..... Bye.

The “Clients From A Distance” Email Script



Name: First follow up

Subject: Hey CONTACT NAME

Select a Folder ▾

Hi **Contact: First name**,

It was great talking with you on the phone about the TOWN NAME page that we’ve put together.

Every week, we promote the events that are going on in your area to our followers. This gets businesses and civic organizations a ton of exposure. The best part is that every week we also put paid ads behind the “upcoming events.” This drives folks that aren’t even fans of our page to see what we post.

If you have any events or upcoming promotions, we’d love to feature them on the page for free.

You can checkout the Facebook Page here [INSERT LINK] and please do send me anything you’ve got coming up so I can get it on the page. (We’ve found it’s extra effective if we have a few weeks’ notice as we can put it on the page a few times.)

Thanks!

YOUR NAME

Digital Marketing Expert at YOUR COMPANY

Save template

Cancel



This email looks fantastic!